

Ashton Thomas Private Wealth, LLC
Form CRS Customer Relationship Summary March 16, 2023

<p>Introduction</p>	<p>Ashton Thomas Private Wealth, LLC (“ATPW”) is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisors, and investing.</p>
<p>What investment Services and advice can you provide me?</p>	<p>We offer investment advisory services to individuals, business entities, trusts, estates, and charitable organizations on a wrap-fee or non-wrap-fee basis, and, to the extent specifically requested by a client, financial planning and related consulting services. Under this service, we will tailor an investment strategy to your specific needs based on your risk profile and financial situation. We offer this service on a discretionary basis and a non-discretionary basis. If we have discretion, we will choose the securities to be bought and sold and the amount of securities to be bought and sold. If we do not use discretion the client will make the ultimate decision as to the purchase and/or sale of investments.</p> <p>We may allocate (and/or recommend that the client allocate) a portion of a client’s investment assets among unaffiliated independent investment managers in accordance with the client’s designated investment objective(s). In such situations, the Independent Manager(s) shall have day-to-day responsibility for the active discretionary management of the allocated assets. ATPW shall continue to render investment advisory services to the client relative to the ongoing monitoring and review of account performance, asset allocation and client investment objectives.</p> <p>For additional information, please see our Form ADV, Part 2A, Items 4 and 7.</p> <p>Conversation Starters - Ask your financial professional.</p> <ul style="list-style-type: none"> • Given my financial situation, should I choose an investment advisory service? Why or why not? • How will you choose investments to recommend to me? • What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?
<p>What fees will I pay?</p>	<p>You will pay an asset-based fee for Portfolio Management services the details of which are disclosed in our Form ADV, Part 2A, Item 5. The more assets there are in a retail investor’s account, the more a retail investor will pay in fees and ATPW may therefore have an incentive to encourage the retail investor to increase the assets in their account. Our fees are subject to negotiation. Our fees are payable quarterly in arrears or in advance depending on your agreement with us. The amount of the fee will be based on the market value of the assets on the last business day of the previous quarter. We will require that you authorize us to deduct our fee from your account at the custodian.</p> <p>In addition to our portfolio management fees, you may be assessed other fees by parties independent from us. You may also incur, relative to certain investment products (such as mutual funds), charges imposed directly at the investment product level. Brokerage fees/commissions charged to you for securities trade executions may be billed to you by the broker-dealer or custodian of record for your account, not us. Any such fees are exclusive of, and in addition to our compensation.</p> <p>Ashton Thomas sponsors the Amplify Platform through which investment adviser firms and investment professionals may engage Ashton Thomas to provide back-office operational support services and/or gain access to and select from independent third-party managers available through the Amplify Platform. Ashton Thomas’ investment adviser representatives are required to utilize the back-office support services available through the Amplify Platform. Therefore, you will incur fees in</p>

	<p>addition to the fee associated with the advisory services provided to you. Any such additional fee shall be clearly disclosed in your agreement.</p> <p>If you are a stand-alone financial planning and consulting client, the fees are negotiable, but generally range from \$150 to \$1,000 on an hourly rate basis, depending upon the level and scope of the service(s) required and the professional(s) rendering the service(s). ATPW will bill you directly for financial planning fees.</p> <p>You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.</p> <p>For additional information please see our Form ADV, Part 2A, Item 5.</p> <p>Conversation Starters – Ask your financial professional.</p> <ul style="list-style-type: none"> • Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
<p>What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?</p>	<p>When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations, we provide you. Here are some examples to help you understand what this means.</p> <p>Some of our financial professionals are also registered with an unaffiliated broker/dealer and are paid on a commission basis to conduct securities transactions. Some of our financial professionals are also licensed to sell insurance products on which they are paid a commission. The potential for these commission payments may incentivize our representatives to conduct trades or purchase insurance products on your behalf that may not be in your best interest. We address this conflict by disclosing it to you both here and in Item 10 of our Part 2A. Additionally, as a matter of general policy, we aggressively discourage activities that do not put your interests first and foremost.</p> <p>Conversation Starter - Ask your financial professional. How might your conflicts of interest affect me, and how will you address them?</p>
<p>How do your financial professionals make money?</p>	<p>Financial Professionals receive compensation in several ways. Fees are earned by managing client investments and can also earn an additional one-time flat fee or hourly rate for assisting clients through the financial planning process. Please refer to the firm's ADV Part 2 for the details of Fees. The professionals are paid the same pay out percentage no matter the amount of assets they service. They earn commissions on various investment and insurance products. They do not receive any incentive compensation from any product provider. They do not receive additional compensation for the revenue the firm makes on a professional's recommendations.</p>
<p>Do your financial professionals have legal or disciplinary history?</p>	<p>Yes. Visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.</p> <p>Conversation Starter – Ask your financial professional. As a financial professional, do you have any disciplinary history? For what type of conduct?</p>
<p>Additional Information</p>	<p>For additional information about our services, please request a copy of the ATPW Form ADV, Part 2A. If you would like additional, up-to-date information or a copy of this disclosure, please call (602) 732-4745.</p> <p>Conversation Starter – Ask your financial professional. Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?</p>